| Venue                                     | Location<br>& Visibility | Ambience | Service<br>& Tech Support | Sound<br>Price & Qualtiv | Security<br>& safety | Effects<br>Lighting | Facilities | Parking<br>Volume | Service Providers<br>Facilities | Incentives<br>For Clients | Total | Desireability<br>Rating | Other Positive Factors  | Other Negative Factors   | Biggest<br>Concern / Safety  | Best<br>Feature  |
|---|--------------------------|----------|---------------------------|--------------------------|----------------------|---------------------|------------|-------------------|---------------------------------|---------------------------|-------|-------------------------|---|--|--|--|
| Midlands Convention Centre<br>(Shah Alam) | 7                        | 6        | 8                         | 8                        | 8                    | 6                   | 7          | 9                 | 9                               | 10                        | 78    | 7.8                     | Well made up & Cozy Venue;     Great Service;     Icas Service;     Starvice;     Starvice;     Starvice & Multiple Projectors;     Starvice Projectors;     Minimum Deco Needed;     Minimum Deco Needed;     Minimum Deco Needed;     Starvice Proving Pr | - No Carpet;<br>- Celling needs Enhancement -  | - Supporting Screens<br>not LED Type but LCDs;   | - Security & Safety<br>- Ample Free Parki<br>- Pleasantly Made       |
| TSR Conference Hall                       | 6                        | 9        | 6                         | 8                        | 4                    | 9                   | 8          | 6                 | 5                               | 0                         | 61    | 6.1                     | - Can cater for 1.000 paxs & above<br>- Fully Carpeted;<br>- LED Screen;<br>- Clean & Maintained Well;<br>- High Ceiling:<br>- Minimum Deco Needed;<br>- Separate Cocktail Area & Bar;<br>- Well made up and Classy Venue;  | Same Bldg as Cinemas, Snooker<br>Gaming Arcade, Shopping Mall<br>Attracts Undersible Elements;<br>- Parking Is limited & chargeable;<br>- Chandilies Overdone;<br>- Flood Prone Area<br>- High Level Hall (15th Floor);<br>- Maximum 120 tables;<br>- Common Lifts for entire Complex<br>- Parking Chargeable & Difficult; | - Security & Safety;<br>- Poor Lift Service;   | - Pleasantly Made  |
| IDCC (Shah Alam)                          | 8                        | 7        | 6                         | 5                        | 6                    | 5                   | 6          | 6                 | 4                               | 0                         | 53    | 5.3                     | - Can catter for upto 800 tables; - Can be divided into 11 hails with<br>each hall catering between 600-<br>1,000 paxs;<br>- Fully Carpetted;<br>- Free Parking<br>- LED Screen & Permanent Stage<br>only at both end Halls;  | - When divided most halls don't have pemanent stage and LED Screen; - Bigger Functions Have Tunnel like feel; - High Level Hall (11th Floor) - Extensions Payable Hourly; - Maximum Contaion and Messines when Mutigle Functions Are Held; - Last Minute Cancellations Passible;   | - Too Many Halls (11)<br>in one building;<br>- Lack of Privacy;  | <ul> <li>Can Combine Ha<br/>for bigger / huge<br/>crowds;</li> </ul> |
| One City Hall (Puchong)                   | 6                        | 9        | 5                         | 6                        | 4                    | 5                   | 5          | 5                 | 6                               | 0                         | 51    | 5.1                     | - Well made up Venue;   | High Level: Located in a Complex;<br>Same Bidg as Cinemas, Snooker<br>Gaming Arcade, Shopping Mall<br>Attracts Underizable Elements;<br>Busy Location & Heavy Traffic;<br>Parking Chargeable & Difficult;  | - Heavy Traffic Area;<br>-Paid Parking;<br>- Lack of Privacy;  | - Pleasantly Made  |
| Dewan Sivik MBPJ (Petaling Jaya)          | 8                        | 5        | 4                         | 4                        | 7                    | 4                   | 5          | 7                 | 6                               | 0                         | 50    | 5.0                     | - Cheaper Hall Rate;     -Can cater upto 800 tables;     - Fully Carpeted;     - Double Stage Concept;     -Ground Floor Facility     - Decently Made Up Venue         - Free Parking   | Government Policies In Place;         Restricted Timings         Restricted Tamings         Restricted Caterrs         Poorly Maintained         Lust Minute Cancellation Possible         Traites Not Managed Well         -No LED Screen         -Extensions Payable Hourh;         -Outside Sound & Lights Only;        | - Last Minute<br>Cancellations Possible;<br>- Poor Maintenance;  | - Cheaper Than N   |
| Starlight Arena (Petaling Jaya)           | 4                        | 6        | 4                         | 5                        | 6                    | 8                   | 5          | 7                 | 5                               | 0                         | 50    | 5.0                     | Can cater for 800 paxs;<br>Separate Cocktail Area & Bar;<br>Ample Free Covered Parking;<br>Fully Carpeted except for Cocktail Area;   | <ul> <li>Poor service &amp; support</li> <li>6th floor location;</li> <li>shared lift with restaurants &amp;<br/>other facilities;</li> <li>within a Clubhouse surrounded<br/>by residential &amp; industrial areas;</li> <li>Poorly Maintained;</li> </ul>  | <ul> <li>Poorly Maintained;</li> <li>Unrelaiable Service;</li> <li>Paid Parking;</li> </ul>                | - Lighing;   |
| Kong Hoe (Klang)                          | 4                        | 5        | 6                         | 7                        | 4                    | 5                   | 5          | 5                 | 6                               | 0                         | 47    | 4.7                     | - Multiple LED Screens;<br>- 1 stair-up Facility;   | <ul> <li>A Glorified Badminton Hall;</li> <li>Next to Funeral Parlour;</li> <li>Insufficient Parking;</li> <li>Extensions chargeable hourly;</li> <li>No carpet &amp; No Lift;</li> </ul>  | <ul> <li>Next to Funeral<br/>Parlour;</li> <li>Security &amp; Safety;</li> <li>Limited Parking;</li> </ul> | <ul> <li>Accessibility;</li> </ul>                                   |
| Jasmine Hall (Petaling Jaya)              | 5                        | 5        | 5                         | 6                        | 4                    | 5                   | 5          | 4                 | 6                               | 0                         | 45    | 4.5                     | <ul> <li>Ceiling is pleasantly made up;</li> <li>LED Screen available but Size<br/>not proportionate to hall size;</li> </ul>   | - 600 paxs capacity only;<br>- Industrial Area Location;<br>- Parking is RM 5.00 / Entry;<br>- 4 floor Location;<br>- Part of Complex with other<br>facilitiesnot stand alone;   | - Industrial Area;<br>- No Privacy;  | <ul> <li>Accessibility;</li> </ul>                                   |
| Komplex Belia (Shah Alam)                 | 7                        | 3        | 4                         | 4                        | 4                    | 1                   | 4          | 10                | 5                               | 0                         | 42    | 4.2                     | <ul> <li>Cater for 150 tables &amp; More;</li> <li>Ample Free Parking;</li> <li>Stand Alone Ground Floor Facility</li> </ul>  | - Too Old<br>- Not maintained well;<br>- Poor Service;<br>- Government Policies In Place;<br>- Last Minute Cancellations Possible;   | <ul> <li>Poorly Maintained;</li> <li>Unreliable Service;</li> <li>No Modern</li> <li>Amenities;</li> </ul> | - Size : Fairly Hug<br>- Ample Free Park                             |
| Hokkien Hall (Klang)                      | 5                        | 3        | 5                         | 4                        | 4                    | 4                   | 4          | 3                 | 6                               | 0                         | 38    | 3.8                     | - New Multiple LED Screens;<br>- Cater for 150 tables & More;<br>- Recently Renovated;<br>- Ground Level Facility   | High Snatch Theft Frequency Area;<br>- Main Road Insecure Parking;<br>- Overall Chinese Feel;<br>- Single Decorator Only;<br>- Insufficient Parking;<br>- Doubtful Security;<br>- No Accoustics / Very Bad Sound;<br>- Extensions Paybale Hourly;  | - Security & Safety;<br>- Parking;<br>- Unreliable Service;<br>- Communication;                            | - Size : Fairly Hug  |
|   |                          |          |                           |                          |                      |                     |            |                   |                                 |                           |       |                         |   |  |  | E  |